

Cookie Policy



Cookie Policy

Günsan Elektrik Cookie Policy

This Cookie Policy ("Policy") is applicable to platforms and websites accessed and used over the internet, hosted by Günsan Elektrik.

1. Cookies (Identification Information)

Identification Information, or in other words 'Cookies', are small text files placed on devices such as computers, tablets, or phones by the website to ensure its proper functioning, enhance user experience, develop and optimize the site, deliver more suitable, interest-based content and advertising, provide an attractive and personalized internet site/application and advertising portfolio for visitors and customers, and generate traffic statistics.

The content of cookies is determined on the server side, and the identification information placed on users' devices when the same site is revisited can be utilized by the server. Cookies can be considered as the identification card of the internet user indicating that they revisited the website.

Cookies are classified into two groups as 'session' cookies and 'persistent' cookies. Session cookies are temporary cookies that are kept until the user leaves the website and contain the information used by the website to remember the user's actions while navigating between pages. Persistent cookies are cookies stored on the user's device even after they leave the website. Such cookies enable the website server to remember the user when they revisit the website and do not contain identifying information about the user.

2. Which Cookies Do We Use?

Günsan Elektrik generally uses cookies of an anonymous nature to ensure the proper functioning of the website and to enable visitors to navigate the site and benefit from all its features.

For the purpose of promoting tailored content, offering promotions and marketing offers, providing a healthy and secure shopping experience, improving the content of these platforms according to the visitor, and/or determining their preferences, Günsan Elektrik collects identifying information such as visitor language preference, navigation information of the visitor on these platforms, and/or their usage history on these platforms.

No personal data is stored in the content of cookies used on Günsan websites.

2.1 Necessary Cookies

These cookies allow us to remember your preferences, memberships, and similar functions as you navigate from one page to another during your visit to the website, and when you revisit our website after a certain period.

Cookie Type	Description	Cookie Type
Session	This cookie allows us to remember your preferences, memberships, and similar functions as you navigate from one page to another during your visit to the website, and when you revisit our website after a certain period.	Accept/reject via browser settings
Language	This cookie saves the language chosen by our online commerce site visitor and provide content accordingly in the selected language.	Accept/reject via browser settings
Currency	This cookie saves the currency chosen by our online commerce site visitor and provide content accordingly in the selected currency.	Accept/reject via browser settings

2.2 Functional and Analytical Cookies

These cookies enable us to collect non-personal, general information about the actions you take during your visit to the website (such as most clicked links, most visited pages, visitors' geographical locations, number of encountered error messages, etc.), allowing us to analyse this information to eliminate errors, improve or enhance our website.

Cookie Type	Description	Cookie Type
Google Type	This cookie enables the collection of all statistical data, which facilitates the improvement of the website's presentation and usage. Google enhances our understanding of users by adding demographic statistics and data related to interests to these statistics.	http://tools.google.com/dlpage/gaoptout?hl=en

Cookie Type	Description	Cookie Type
Hotlat	This cookie reports the device and operating system information of users entering the online commerce site, along with the pages they navigate within the site and their mouse (cursor) movements.	Accept/reject via browser settings

2.3 Social Media & Sharing Cookies

These cookies allow us to analyse statistical information concerning visitors who share the content (photos, videos, etc.) of our online commerce site on social media platforms according to their own preferences via our website, without containing any personal information.

Cookie Type	Description	Cookie Type
AddThis	This cookie is created by the AddThis social sharing site. It collects certain information such as where the visitor came from, what type of browser they are using, and their general geographical location. If a visitor uses AddThis's social media content sharing tool to share content, AddThis collects data on which pages were shared, when, and how.	Accept/reject via browser settings

3. Editing Cookie Settings in Internet Browser

While many browsers automatically accept cookies, you are not obliged to accept them. Users can remove cookies from their web browser settings. The location of these settings varies depending on the web browser you are using. You can find the location of the relevant settings using the "Help" commands in your web browser.

By visiting the Günsan Elektrik website, you consent to the use of cookies in accordance with the Policy. If you do not wish to accept our Cookie practises on your electronic device, you can reject the Cookie practises. Rejecting cookies may cause our website to not function properly or may result in disruptions during the provision of requested services.

For more information, visit: www.AboutCookies.org.

4. Security

We provide a secure server that allows you to access the content of our website. Additionally, we take relevant measures to ensure that the information you disclose to us remains secure, accurate, and up-to-date, and is kept only for the necessary duration for its intended use. While we implement technical

security measures, you acknowledge the inherent risks of online communication and shopping over the internet. Purchases made through sites are subject to the terms and conditions stated on the relevant sites.

5. Liability Disclaimer

We may provide links to a wide range of other sites, and from time to time, we may display advertisements from third parties on our site, including other sites. We are not responsible for the content and privacy policies of these sites or third-party advertisers, nor for the ways in which they process users' information. In particular, unless expressly stated otherwise, we do not act as intermediaries for these sites or advertisers, nor do we have the authority to represent them.